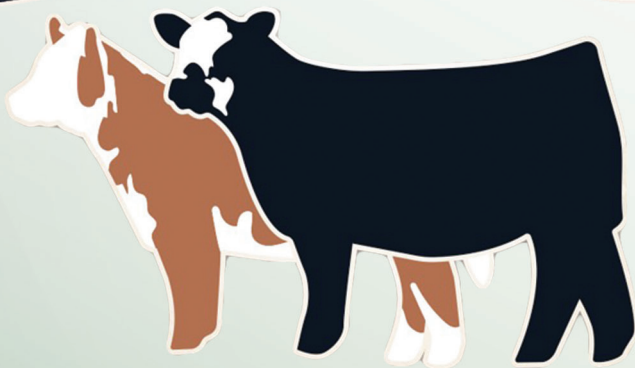


Take the
LEAD



OCTOBER 11, 2021
SC ONLINE SALES



OCT.11
2021

SALE DAY PHONES...

Kurtis Reid 306-280-6858

David Reid 306-221-7039

CATALOGUE DESIGNED BY...

Today's Publishing

Warman, SK

306-933-4200

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**OPEN HOUSE & CATTLE VIEWING OCTOBER 9TH, 1PM TO DARK.
AT THE FARM, HEPBURN, SK. FOLLOW SIGNS.**

TERMS AND CONDITIONS

All animals sell as is, where is without soundness, health and feeding guarantees.

Crossbred heifers sell with no breeding guarantees.

Animals become responsibility and liability of the purchaser upon closing of each lot.

We recommend purchasing insurance following the closing of the sale.

All farm visitors enter premises at own risk.

The Cliffs Farm reserve the rights to two (2) successful flushes with a minimum of 6 Grade 1/A eggs at owners' convenience and our expense on all females sold.

RED BROCKLE STEER



[Click here for video](#)

LOT

1

Monopoly X Walks Alone

DOB: Jan 2/21

This red Brockle puts it all together. Muscle, power, look, presence. It's hard to build them like him. We want to be straight up, he does have 50% vision impairment, lack of far sight. From the Jade 412 cow family this cow has produced Reserve National Champion Maintainer Female, 3 retained daughters, multiple highly competitive steers.



BLACK STEER



[Click here for video](#)

LOT

2

Black Power Play X Ready 2 Rumble

DOB: Jan 4/21

A black hairy steer with the heavyweight punch. He doesn't sacrifice look or structure but has the capabilities to separate himself combining his muscle and shape. A good looking, power fat steer is his end point. Dam has produced high selling heifer and steers in the Take the Lead. Owned with Blythe Clemence.



BLACK STEER



[Click here for video](#)

LOT 3

Monopoly X Alias

DOB: Jan 14/21

High quality look, real square built and big hipped. He is super gentle and loves to be worked on. Full brother was sold by MLC/ESS and was a many time champion for the Birscher family in Michigan.



Full Brother to Lot 3

Take The Lead Bid Off

3

BLACK STEER



[Click here for video](#)

LOT

4

All The Way Up X Simmental

DOB: Mar 12/21

A younger steer that pops off in terms of muscle and performance. With that extra pop he is still nice headed and clean chested. One that will feed and compete to your expectations. We think he'll be tough at his end point. Owned with the Spence's.



HEREFORD MARKED STEER



LOT

5

Hereford X Hereford/Shorthorn/Rainmaker

DOB: Mar 17/21

A Hereford marked steer with good hair and potential. He's well balanced, has a great hip and hind leg and will put it together when it counts.



HEREFORD MARKED STEER



[Click here for video](#)

LOT

6

Hereford 704E X Clean Machine

DOB: Jan 8/21

Hereford marked steer that is sound, sound, well balanced and has a gentle temperament. He has exploded since weaning and we are big fans of this guy. Put him on feed and he won't disappoint. Scurred. Mother is a sister to the Monopoly/Walks Alone steer.



RED BROCKLE STEER



[Click here for video](#)

LOT

7

Hereford (704E) X Clean Machine

DOB: Jan 12/21

A red brockle off the Jane cow family. Good haired, easy growing type with rib dimension and top. A candidate to feed as easy as any and has a great attitude suitable for all ages.



BLACK BLAZE STEER



LOT

8

All The Way Yp X Simmental

DOB: Mar 16/21

When a Black Baldy steer that will feed and perform also has muscle, balance and structural integrity it's easy to like them. This is one of David's favorites. Hereford marked maternal sister was highly successful for the Altstadt family in 2021 (4H Club Reserve Female, PA Regional Champion Hereford). Owned with the Spence's.



BLACK BROCKLE STEER



[Click here for video](#)

LOT

9

All The Way Up X Hereford

DOB: Feb 26/21

An eye catching black brockle who's maternal brother was a crowd favorite class winning Hereford steer at PA Regional last year. We like the body, bone and hip in this calf.



BLACK STEER



[Click here for video](#)

LOT

10

All The Way Up X Simmental

DOB: Feb 11/21

Here is the stoutest built, biggest boned steer in the offering. Heavy weights play, especially when they are sound with rib shape. Owned with the Spence's.



BLACK STEER



[Click here for video](#)

LOT

11

Angus X Hi Ho Silver

DOB: Apr 10/21

Killer look, super square, big topped and he gets out traveling with style. Just an APRIL baby, backed by a wicked good Hi Ho Silver cow. If your end point is a bit later, do not miss this calf. Owned with Reid's.



BLACK STEER



[Click here for video](#)

LOT

12

Angus X Believe In Me

DOB: Apr 20/21

Clean fronted and real smooth. This steer takes his neck right out the top of his shoulder, has an appealing hip and hind leg and the pieces to put it together on feed. A MID APRIL calf that will be a bunch of fun. Owned with Reid's.



CHOICE LOT 14 & 15



[Click here for video](#)

LOT 14

DOB: Jan 6/21

Silveiras Style 9303 X TCF 727X Curly Jane 4B (THC, PHAF)

Honest quality, big time genetics built to compete and succeed as cows. They are just that good. You pick one, we keep one. A great mentor of mine gave me the advice that you need to offer these types of females when you have absolute confidence in them to grow your brand.



[Click here for video](#)

LOT 15

DOB: Jan 17/21

CROSSBRED HEIFER CALF



[Click here for video](#)

LOT

16

Attention 155E X I-67/Walks Alone

DOB: Feb 5/21

Study how well built this female is. Substance and cow power. She is also a sweet heart to work with. When people describe what they want in a heifer... The look, right muscle and stoutness while being flawless in their structure, to me that is Tag 16 in the flesh. The dam (TCF I67 Bailey 17E) is a Res National Champion Maintainer, mother of All The Way Up sire, sister to the Tag 1 Monopoly/Walks Alone steer.



CROSSBRED HEIFER CALF



[Click here for video](#)

LOT

17

All The Way Up X Hereford/Red Angus

DOB: Jan 12/21

After we weaned, this heifer really turned it on and we took note! A cross heifer with some extra skeletal extension, real well balanced and good looking. We have calved her maternal sister in the herd and are very happy with her. This solid black heifer is feminine fronted with ample rib shape and muscle, she'll be one to watch.



Maternal Sister to Lot 17

RED BALDY BRED HEIFER



[Click here for video](#)

LOT

19

Clean Machine X Hereford/Red Angus

DOB: Jan 2/20

We think this bred heifer has power in the pedigree! She is from our '16' cow family that has produced many top sellers, our Dianna 12D cow that needs flushed and multiple females in our herd. We have calved several CM females and have been happy with them all. Double clean by pedigree, extremely versatile on what to breed her.

Bred AI April 11, 2021 to Carpe Diem; then exposed to THR 704E (Hereford) April 20 to June 5, 2021.



Dam of Lot 18

IVF FLUSH CYCLE



LOT

20 & 21

TCF 727X Curly Jane 4B (THC, PHAF)

Unstoppable X Hereford

IVF flush cycle to take place Spring 2022. All costs associated with the flush to be covered by the purchaser. Guaranteed five (5) Grade A embryos.



CREATED BY

